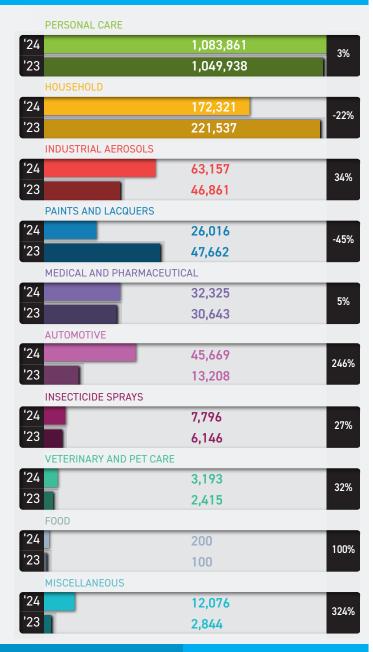
2023, 2024 COMPARISONS



Total 2023 **1.42 billion**

Total 2024 **1.44 billion**

Category	TOTAL 2024
Insecticide sprays	7,796
Paints and Lacquers	26,016
Air Fresheners	121,414
Polish	11,398
Shoe and leather treatment	3,927
Starches, fabric finish sprays	5,263
Oven cleaners	887
Hard surface cleaners	9,981
Other household products	19,452
Shaving preps	141,695
Haircare	150,140
Perfumes and colognes	6,577
Deodorants/body sprays	262,093
Antiperspirants	508,374
Other personal care products	10,000
Suntan and artificial bronzing products	4,982
Medical and Pharmaceutical products	32,325
Veterinary and Pet Care products	3,193
Automotive products	45,669
Industrials Aerosols	63,157
Food products	200
Miscellaneous	12,076
Total:	1,446,615

British Aerosol Manufacturers' Association

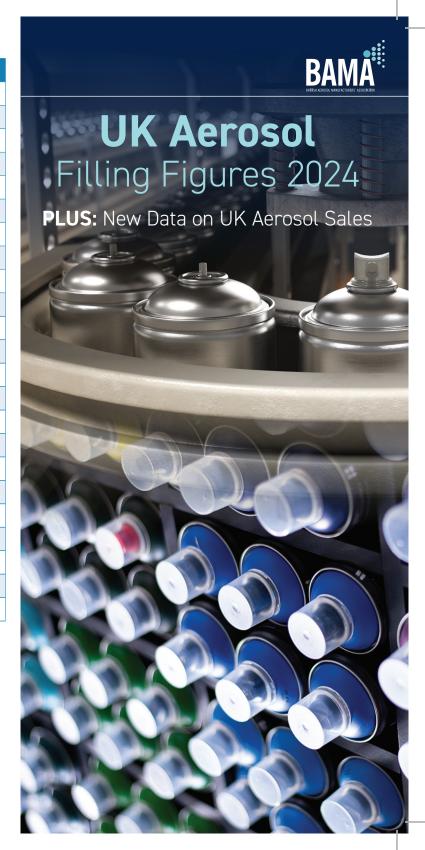
1 Viewpoint, Babbage Road, Stevenage SG1 2EQ Tel: +44 (0)1438 583583 | Email: enquiries@bama.co.uk

Web: www.bama.co.uk

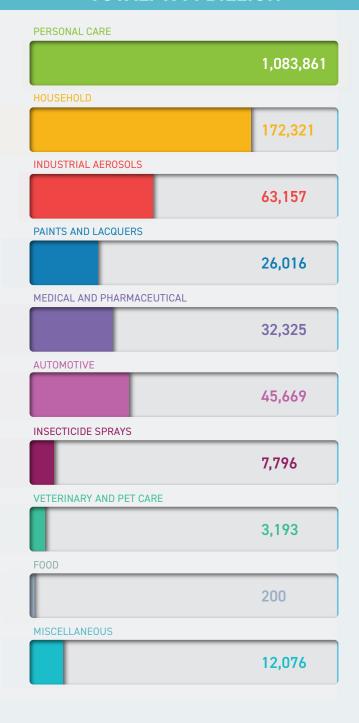
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A company Limited by Guarantee No. 01763228 BAMA – working together for a sustainable aerosol industry



UK AEROSOL FILLING FIGURES 2024 TOTAL: 1.44 BILLION



Key Filling Stats - 2024

- Total production increased by nearly 2% from 2023
- Deodorant category grew by 2.9%
- Antiperspirant category grew by 5%
- Shaving preparations increased by 11.5%
- Significant increases in smaller categories like suntan products which rose by 22.5%
- Wider home fragrance options continue to drive lower volumes for air fresheners
- The number of oven cleaners filled more than doubled
- Medical aerosol products up by more than 5%
- A sustained majority market share for aluminium cans with 68%, and 32% for tinplate a small percentage shift from 2023.

Aerosol Retail Sales 2015 - 2024

(Personal Care and Household)

- Suncare aerosol sales rose from 1.3 million units in 2015, to 5.3 million units in 2024
- Haircare sales represent the biggest decline
- Insecticide aerosol sales grew 18%
- Medical product sales consistent over the period.



Aerosol Retail Sales 2015 - 2024 Personal Care and Household Products											
Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	
Total Aerosols (millions)	578,422	575,017	566,911	586,717	573,113	532,927	514,944	499,411	486,819	485,729	
Deodorants	185,940	190,180	189,560	197,320	189,375	197,319	189,375	189,361	189,575	178,387	
Air Fresheners	89,100	85,580	85,562	94,614	93,732	92,076	87,020	74,497	75,415	79,069	
Haircare	101,225	96,651	92,016	91,726	87,669	58,380	60,257	62,364	61,893	62,185	
Body Sprays	110,690	108,560	106,140	104,539	106,819	83,767	85,449	84,291	77,279	83,220	
Shaving	45,942	44,530	43,570	42,572	39,670	42,387	41,223	44,037	41,097	41,135	
Other Household	25,103	28,980	29,732	27,268	27,084	34,230	27,454	21,793	18,035	16,547	
Other Personal Care	8,620	8,530	8,630	12,151	13,396	10,045	9,450	8,591	8,697	8,166	
Insecticides	5,370	6,120	5,930	8,485	7,695	8,172	7,920	7,403	6,440	6,537	
Medical	4,990	4,557	4,310	4,850	4,732	4,582	4,863	4,962	4,564	4,926	
Suncare	1,342	1,229	1,371	1,780	1,675	1,176	1,129	1,261	3,482	5,322	
Shoe Treatment	100	100	90	1,412	1,266	793	804	851	342	235	

Data from Kantar World Panel